



## Press Release

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### Gardens of the Fox Cities Announces Exciting Membership Challenge

Appleton, WI – Now would be a really great time to become a member of Gardens of the Fox Cities or renew your Membership, even if it isn't up for renewal for a few months yet.

As a part of its new partnership with *Better Homes and Gardens* magazine, the American Public Gardens Association (APGA) is providing Gardens of the Fox Cities with the ability to offer **FREE** subscriptions to *Better Homes and Gardens* magazine to all new or renewing\* Garden members from March 15 – June 15, 2010.

Individuals who purchase or renew their memberships on-site at Gardens of the Fox Cities will be provided with a card to receive a one-year subscription to *Better Homes and Gardens*. For those who submit their new member application or membership renewal through the mail, the Gardens will send a magazine subscription card with the membership packet.

**AND – AS AN ADDED BONUS** – Past Board President Roger Van Vreede and his wife Lynn, have generously pledged \$5,000 to establish a Membership Challenge to help increase memberships at the Gardens. Here's how the Membership Challenge will work:

- All new Garden memberships (up to \$1,000) will be matched entirely.
- Current Garden members who renew their membership at a higher level will have the increase (up to \$1,000) matched dollar-for-dollar.

All membership donations will be matched until the \$5,000 total is achieved.

As a member of the Gardens, you'll enjoy discounts on classes and seminars, free admission or discounts to over 200 botanical gardens and arboreta nationwide, invitations to special *Friends'*-only events, plus many more special benefits. You'll also support our vision to grow Gardens of the Fox Cities as an outstanding botanical, cultural and environmental resource for the Fox Cities region – and beyond.

This is also a great opportunity to treat a friend, family member or business associate with a gift membership. A Gardens' membership is a memorable way to recognize an anniversary, wedding, birthday, Mother's Day, Father's Day – or any special occasion!

Please support the Gardens' Membership Challenge and help us increase our membership at Gardens of the Fox Cities! For more information, contact Sandy Paulus, Gardens of the Fox Cities, at (920)993-1900.

\*Note: Gardens' memberships are renewed for a year from the date your current membership lapses, not from the date you make your renewal donation.

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Gardens of the Fox Cities is a 501(c)(3) non-profit public garden with 35 acres located within Appleton Memorial Park. The mission of the Gardens is to promote an appreciation and understanding of plants and gardens in an enriching, inspiring environment.